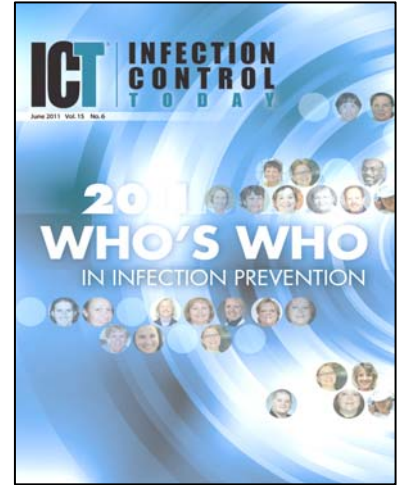


No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor  
Shelton, CT USA 06484-6150  
Phone: +1 203.447.2800  
Fax: +1 203.447.2900  
[www.bpaww.com](http://www.bpaww.com)

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Virgo Publishing LLC.  
3300 N. Central Ave., Ste. 300  
Phoenix, AZ 85012  
Tel. No.: (480) 990-1101  
Fax No.: (480) 990-0819  
[www.infectioncontrolday.com](http://www.infectioncontrolday.com)

Official Publication of: ICT Virtual Event  
Established: 1997  
Issues Per Year: 12

**FIELD SERVED**

ICT-INFECTION CONTROL TODAY serves the healthcare industry including: Hospitals, Surgicenters, Nursing Home/ Rehab and Others Related to the Field Served including University-Medical Libraries, Group Purchasing, and Other Qualified Facilities

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are CEOs, COOs, CFOs, CIOs, CMOs, CPOs, Chiefs, Chief Officers, Presidents, Vice Presidents, Administrators, Directors, Department Heads, Professional Nurses, Managers, Supervisors, Coordinators and Service Leaders in Infection Control, OR/Surgery, Sterile Processing/CS/SPD, Nursing, Materials Management/Purchasing, Administration, Environmental Services/Housekeeping, GI Lab, Inservice Education, Medical Library and other Qualified Departments.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	301
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	283
Digital _____	-
All Other _____	331
<b>TOTAL</b>	<b>915</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	30,102	100.0	30,102	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	2	-	2	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,104</b>	<b>100.0</b>	<b>30,104</b>	<b>100.0</b>	-	-

2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD						
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified
January _____	36	53	21,396	8,363	406	30,165
February _____	30	18	21,433	8,320	400	30,153
March _____	250	128	21,635	7,995	403	30,033
April _____	154	124	21,629	7,979	395	30,003
May _____	314	455	21,622	8,240	282	30,144
June _____	1,269	1,244	21,567	8,277	275	30,119
<b>TOTAL</b>	<b>2,053</b>	<b>2,022</b>				

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	193,481	84,743	65,654	1.29	01:22	03:07
February _____	191,973	81,933	64,321	1.27	01:21	03:07
March _____	270,207	105,870	81,355	1.30	01:04	02:49
April _____	214,733	87,883	66,376	1.32	01:10	02:51
May _____	204,603	85,520	64,177	1.33	01:16	03:01
June _____	219,534	84,532	62,737	1.35	01:00	02:39
<b>AVERAGE:</b>	<b>215,755</b>	<b>88,414</b>	<b>67,437</b>	<b>1.31</b>	<b>01:12</b>	<b>02:56</b>

\*See Additional Data

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**  
**This issue is 0.2% or 49 copies above the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Manager/ Director/ Dept Head, Asst Manager/ Asst Director (Note 1)	CEO/CFO/ CIO/COO/ CMO/CPO, Administrator/ President/ Vice President (Note 2)	Technician, Buyer/Agent, Library Director, Librarian, Others Related to the Field
<b>HOSPITAL:</b>								
Infection Control _____	10,865	36.1	10,827	-	38	10,449	242	174
OR/Surgery _____	4,578	15.2	1,982	2,585	11	4,291	207	80
Nursing _____	3,570	11.8	1,502	2,062	6	3,169	385	16
Sterile Processing/CS/SPD _____	1,594	5.3	1,581	-	13	1,347	13	234
Materials Management/Purchasing _____	4,563	15.1	4,562	-	1	4,423	93	47
Administration _____	905	3.0	258	641	6	670	229	6
Environmental Services/Housekeeping _____	933	3.1	201	731	1	907	18	8
Other Departments Including: GI Lab, Inservice Education, Medical Library and Other Qualified Departments _____	787	2.6	178	603	6	686	39	62
<b>SURGICENTER:</b>								
Includes the following: OR/Surgery, Nursing, Materials Management/Purchasing and Administration _____	1,658	5.5	317	1,283	58	1,401	199	58
<b>OTHERS RELATED TO THE FIELD SERVED:</b>								
Includes the following: University-Medical Library, Other Healthcare, Non-healthcare Providers, Nursing Home, Group Purchasing _____	691	2.3	214	335	142	546	37	108
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,144</b>	<b>100.0</b>	<b>21,622</b>	<b>8,240</b>	<b>282</b>	<b>27,889</b>	<b>1,462</b>	<b>793</b>
<b>PERCENT</b>	<b>100.0</b>		<b>71.7</b>	<b>27.3</b>	<b>1.0</b>	<b>92.5</b>	<b>4.9</b>	<b>2.6</b>

Note 1: Also includes: Supervisor/Coordinator, Nurse/Infection Control Practitioner and Service Leader

Note 2: Also includes: Chief and Chief Officer

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
	1 Year	2 Years	3 Years					
I. Direct Request: _____	19,327	5,050	-	15,855	8,240	282	24,377	80.8
II. Request from recipient's company: _____	260	122	-	382	-	-	382	1.3
III. Membership Benefit: _____	-	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	5,385	-	-	5,385	-	-	5,385	17.9
Association rosters and directories _____	-	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-	-
*Other sources _____	5,385	-	-	5,385	-	-	5,385	17.9
VI. Single Copy Sales: _____	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>24,972</b>	<b>5,172</b>	<b>-</b>	<b>21,622</b>	<b>8,240</b>	<b>282</b>	<b>30,144</b>	<b>100.0</b>
<b>PERCENT</b>	<b>82.8</b>	<b>17.2</b>	<b>-</b>	<b>71.7</b>	<b>27.3</b>	<b>1.0</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
Individuals by name and title and/or function _____	21,561	8,240	274	30,075	99.8
Individuals by name only _____	20	-	1	21	0.1
Titles or functions only _____	36	-	6	42	0.1
Company names only _____	3	-	1	4	-
Multi-Copy Same Addressee copies _____	2	-	-	2	-
Single Copy Sales _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,622</b>	<b>8,240</b>	<b>282</b>	<b>30,144</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

State	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Total Qualified	Percent
Maine _____	144	39	1	184		Kentucky _____	455	169	-	624	
New Hampshire _____	134	52	1	187		Tennessee _____	559	242	10	811	
Vermont _____	71	23	1	95		Alabama _____	445	186	3	634	
Massachusetts _____	417	103	5	525		Mississippi _____	336	104	-	440	
Rhode Island _____	78	20	2	100		<b>EAST SO. CENTRAL</b>	<b>1,795</b>	<b>701</b>	<b>13</b>	<b>2,509</b>	<b>8.3</b>
Connecticut _____	211	82	2	295		Arkansas _____	297	126	-	423	
<b>NEW ENGLAND</b>	<b>1,055</b>	<b>319</b>	<b>12</b>	<b>1,386</b>	<b>4.6</b>	Louisiana _____	485	182	4	671	
New York _____	1,131	333	12	1,476		Oklahoma _____	424	144	3	571	
New Jersey _____	410	137	8	555		Texas _____	1,607	646	16	2,269	
Pennsylvania _____	1,008	457	14	1,479		<b>WEST SO. CENTRAL</b>	<b>2,813</b>	<b>1,098</b>	<b>23</b>	<b>3,934</b>	<b>13.1</b>
<b>MIDDLE ATLANTIC</b>	<b>2,549</b>	<b>927</b>	<b>34</b>	<b>3,510</b>	<b>11.6</b>	Montana _____	214	63	1	278	
Ohio _____	771	295	12	1,078		Idaho _____	173	69	4	246	
Indiana _____	538	216	7	761		Wyoming _____	104	42	-	146	
Illinois _____	856	304	12	1,172		Colorado _____	308	108	4	420	
Michigan _____	597	213	11	821		New Mexico _____	130	42	2	174	
Wisconsin _____	501	164	9	674		Arizona _____	310	140	7	457	
<b>EAST NO. CENTRAL</b>	<b>3,263</b>	<b>1,192</b>	<b>51</b>	<b>4,506</b>	<b>14.9</b>	Utah _____	169	62	1	232	
Minnesota _____	500	167	8	675		Nevada _____	145	58	3	206	
Iowa _____	418	169	1	588		<b>MOUNTAIN</b>	<b>1,553</b>	<b>584</b>	<b>22</b>	<b>2,159</b>	<b>7.2</b>
Missouri _____	610	258	8	876		Alaska _____	61	24	2	87	
North Dakota _____	158	51	-	209		Washington _____	332	133	2	467	
South Dakota _____	171	55	-	226		Oregon _____	224	83	6	313	
Nebraska _____	350	158	1	509		California _____	1,517	474	18	2,009	
Kansas _____	455	145	2	602		Hawaii _____	82	27	1	110	
<b>WEST NO. CENTRAL</b>	<b>2,662</b>	<b>1,003</b>	<b>20</b>	<b>3,685</b>	<b>12.2</b>	<b>PACIFIC</b>	<b>2,216</b>	<b>741</b>	<b>29</b>	<b>2,986</b>	<b>9.9</b>
Delaware _____	65	27	-	92		<b>UNITED STATES</b>	<b>21,561</b>	<b>8,070</b>	<b>252</b>	<b>29,883</b>	<b>99.1</b>
Maryland _____	312	122	5	439		U.S. Territories _____	15	8	1	24	
Washington, DC _____	63	22	1	86		Canada _____	16	61	10	87	
Virginia _____	457	173	4	634		Mexico _____	-	1	1	2	
West Virginia _____	249	97	1	347		Other International _____	26	98	18	142	
North Carolina _____	583	233	7	823		AP0/FPO _____	4	2	-	6	
South Carolina _____	316	123	-	439		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,622</b>	<b>8,240</b>	<b>282</b>	<b>30,144</b>	<b>100.0</b>
Georgia _____	658	276	11	945							
Florida _____	952	432	19	1,403							
<b>SOUTH ATLANTIC</b>	<b>3,655</b>	<b>1,505</b>	<b>48</b>	<b>5,208</b>	<b>17.3</b>						

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified _____	29,167	25,000	25,000	26,814	30,080	30,104
Qualified Non-Paid Total _____	29,167	25,000	25,000	26,814	30,080	30,104
Print Version Only _____	29,167	25,000	25,000	23,952	21,556	21,547
Digital Version Only _____	-	-	-	2,724	8,101	8,196
Both Print & Digital Version (Unduplicated) _____	-	-	-	138	423	361
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Both Print & Digital Version (Unduplicated) _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation_	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price_	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**ADDITIONAL DATA**

**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM:**

Replica - Editorial and design are unchanged from the original print edition.

**PARAGRAPH 3b:**

Other sources include 4 sources of circulation for quantities of 1 copy or -% to 2,688 copies or 8.9%.

**PARAGRAPH 2b:**

**WEBSITE GLOSSARY:**

**Unique Browsers:** An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

**Page Impressions:** The number of web pages successfully viewed by all browsers within the reporting period

**User Sessions:** A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

**Unique Browser Frequency:** The average number of user sessions per Unique Browser over the selected reporting period

**User Session Duration:** The average time a browser remained on the site per session

**Page Duration:** The average time a browser spent viewing any page(s) on the site

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	21,546	100.0	21,546	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	1	-	1	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>21,547</b>	<b>100.0</b>	<b>21,547</b>	<b>100.0</b>	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	8,196	100.0	8,196	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>8,196</b>	<b>100.0</b>	<b>8,196</b>	<b>100.0</b>	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINT & DIGITAL VERSION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	360	99.7	360	99.7	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	1	0.3	1	0.3	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>361</b>	<b>100.0</b>	<b>361</b>	<b>100.0</b>	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 25, 2011
Peggy Jackson, Executive Vice President, Health & Nutrition Division	State	Arizona
Katherine Clements, Group Publisher	County	Maricopa
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 25, 2011
<b>IMPORTANT NOTE:</b>	Type	PD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	I274Y0J1
It will be included in the annual audit made by BPA Worldwide.		